

PIVOT AND GROW

REACH

56,554

MAR. 2018-2019
PAGE VIEWS

22,266

MAR. 2018-2019
UNIQUE PAGE VIEWS

AUDIENCE

68/32

MALE/FEMALE

35-44

MEDIAN AGE

36/34/30

CANADA/USA/OTHER

Pivot and Grow is an online platform reaching new and transitioning organic grain farmers as well as over +1,800 certified organic operations in the Prairies. Through the Business to Business Directory, Grain Prices, Research Resources, and more, Pivot and Grow is trusted to connect farmers to the information they need to succeed.

BANNER ADS AND BUTTON ADS

Web Pages	Tier 1	Tier 2
Grain Prices	✓	✓
Business to Business Directory*	✓	✓
Home Page	✓	
Get Started	✓	
Why Organic?	✓	
Resources**	✓	
Transition Resources**	✓	
Production Resources**	✓	
Marketing Resources**	✓	
Research Resources**	✓	
Books	✓	
Past Market Commentaries	✓	

*An ad on the Business to Business Directory will appear as a button ad, not as a banner ad

**Includes subsidiary pages

Pivot and Grow connects transitioning, new, and long-time certified organic farmers to the resources they need. Banner ads are the **best way to increase your visibility and make connections.**

There are ten exclusive advertising spots available! Banner ads appear on the pages listed on the left and rotate every five seconds. Both tiers include an ad on the Business to Business Directory which appears as a static button ad.

Tier 1 Advertising

\$2,850

COST PER YEAR

Tier 1 Reach

52,954

PAGE VIEWS (MAR. 2018-2019)

Tier 2 Advertising

\$1,650

COST PER YEAR

Tier 2 Reach

22,313

PAGE VIEWS (MAR. 2018-2019)

BANNER AD SPECS

W: 1150px x 180px

BUTTON AD SPECS

W: 270px x 270px